



COSTS AND RETURNS ANALYSIS FOR SUYA AGRIBUSINESS IN SABON GARI LOCAL GOVERNMENT AREA OF KADUNA STATE, NIGERIA

¹**Ammani, A. A. and** ²**Kali, V. W.**

¹National Agricultural Extension and Research Liaison Services (NAERLS),
Ahmadu Bello University, Zaria, Nigeria

²Department of Agricultural Economics and Rural Sociology,
Ahmadu Bello University, Zaria, Nigeria

Corresponding Authors' E-mail: aaammani@yahoo.co.uk **Tel.:** +2348023580413

ABSTRACT

The study aimed at assessing the costs and returns of suya agribusiness in Sabon Gari Local Government Area of Kaduna State, Nigeria. A total of 50 suya agribusiness were sampled for the study. Data were collected using semi-structured questionnaires and analysed using descriptive statistics, net return and efficiency model. The findings revealed an average profit of ₦10, 115.94 and an efficiency ratio of 3.23 estimated for suya agribusiness in the study area. Major constraints that militated against suya agribusiness enterprise includes insufficient capital, poor beef storage facilities and rising and fluctuation in meat cost. The study concluded that suya agribusiness in the study area is profitable though there is room for improvement. It was recommended that Government agencies and non-governmental organizations (NGOs) should build the capacity of suya agribusiness entrepreneurs on better practices; forming groups and cooperatives to enable them obtain formal credit; develop extension publications on suya making and marketing practices for the entrepreneurs; and encouraging youths to venture into suya agribusiness to minimize youth unemployment.

Keywords: Agribusiness, Costs, Nigeria, Profitability, Returns, Suya, *Tsire*.